Mayor Murray's Proposal for a New Department of Education and Early Learning (DEEL)

Presented by:

Office of Policy and Innovation

Mike Fong

City Budget Office
Ben Noble

Monday, September 8, 2014

Statement of Legislative Intent

This proposal responds to the adopted City Council Statement of Legislative Intent 41-1-A-1: Request to elevate the Office for Education within the Department of Neighborhoods to a separate Department for Education and Early Learning.

Statement of Legislative Intent Objectives:

- 1. Focus the efforts of the office as its own department with a specific mission, which is growing/expanding to:
 - align the education and early learning programs and initiatives to provide the best learning outcomes for children;
 - prepare for implementation of a voluntary, high-quality, universal preschool program for the city's three- and four-year-olds; and
 - collaborate more closely with the Seattle School District to boost the academic achievement of students
- 2. Improve direct access to key decision-makers (e.g. Mayor, Council, Superintendent, School Board).

Mayor Murray's Additional Objectives

- Work with the school district to better address issues of shared interest including school safety, transportation, and planning for growth
- Embed the goals and principles of the City's *Race and Social Justice Initiative* into the day-to-day approach to advancing its mission related to education
- Develop a plan to address disparities in academic outcomes
- Facilitate an education summit to support an ongoing city-wide discussion of the state of education in our city
- Develop and execute strategies for Seattle to become a 21st century model for excellence in public education
- Enhance strategic partnerships with colleges and universities
- Streamline process for data-driven decision-making and program development

A New Department of Education and Early Learning (DEEL)

Mission: to ensure that all Seattle children have the greatest opportunity to succeed in school and in life and to graduate from school ready for college or a career.

DEEL will facilitate the City's support for educational and developmental needs of children from birth to preschool, students in Seattle's public schools, students in post-secondary programs, and their families. It will:

- Administer the City's early learning services
- Act as the liaison and lead collaborator with the Seattle School District
- Act as the liaison with the city's higher education institutions
- Embed the City's Race and Social Justice Initiative into the City's education objectives
- Administer the Families and Education Levy

Office for Education Programs to DEEL

Early Learning:

- Preschool for 3- and 4-year olds and
- Professional Development and Assessment
- Read and Rise

Elementary, Middle School, and High School Programs:

- Provide academic support
- Help with social/emotional development
- Extended learning opportunities including summer learning
- College and career planning
- Sports and transportation

Health:

- School-Based Health Centers at high, middle, and elementary schools
- Health Support Services (School Nursing)
- Mental Health Enhancement
- Oral Health

Seattle Youth Violence Prevention Initiative

HSD Early Learning Programs to DEEL

- <u>Early Childhood Education and Assistance Program</u>, a Statefunded preschool program.
- Comprehensive Child Care Program, a City-funded program which assesses childcare programs to see if they meet City standards; provides technical training and assistance.
- <u>Child Care Assistance Program</u>, a City-funded program which provides vouchers to subsidize the cost of childcare.
- Nurse Family Partnership
- All Families and Education Levy Programs: Step Ahead (Cityfunded preschool program) and Parent-Child Home Program

Benefits of Creating a New Department of Education and Early Learning (DEEL)

Combining programs from OFE and HSD will improve outcomes for children and students by:

- Creating better programmatic alignment of various City education and early learning programs and initiatives
- Streamlining contracting processes
- Leveraging multiple program investments

2015 Proposed Budget Department of Education and Early Learning (DEEL) Divisions

Director's Office

Oversight – all divisions K-12 Investments Research and Evaluation Health Investments Community Outreach

Finance & Administration

Contracting
Accounting
Personnel
Budgeting
Information Technology
RFP/RFI Processes

Early Learning

Families & Ed Levy Early Learning
ECEAP
School Readiness PreK
Subsidies
Operations
PD and Coaching (Quality Assurance)
Assessment

Seattle Youth Violence Initiative

DEEL Director's Office Division

\$23.6 million (2015 Proposed Budget) 12.0 FTE

Division Functions:

- Oversight of all DEEL Divisions
- Management of Families and Education Levy K-12 Investments
- Management of Families and Education Levy Health Investments
- Management of Higher Education functions
- Community Outreach all DEEL Divisions
- Data, Research, and Evaluation across DEEL Divisions

DEEL Early Learning Division

\$18.1 million (2015 Proposed Budget) 20.0 FTE

Division Functions:

- Operations
 - Families and Education Levy Early Learning (Step Ahead)
 - Early Childhood Education and Assistance Program (ECEAP)
 - Comprehensive Childcare Program (CCCP)
 - Childcare Assistance Program (CCAP)
 - Nurse Family Partnership and Parent-Child Home Program

- Quality Assurance
 - Professional Development
 - Coaching
 - Assessment
- Policy and Planning

DEEL Finance and Administration Division

\$1.0 million (2015 Proposed Budget) 6.0 FTE

Division Functions:

- Budgeting
- Contracting
- RFP/RFI Processes
- Accounting (with services from DON)
- Information Technology (with services from DOIT)
- Personnel (with services from Personnel)

Seattle Youth Violence Prevention Initiative Division

\$5.6 million (2015 Proposed Budget) 4.5 FTE

Division Function:

 Help reduce youth violence so Seattle youth have an opportunity to be successful in life

2015 Proposed DEEL Budget

DEEL Revenues	2015
Families & Ed Levy	\$31,926,024
(Admin, Early Learning, Elementary, Middle School, High School, Health)	
OFE and HSD GF (CCCP, CCAP, ECEAP, Nurse Family Partnership)	\$6,813,989
Other GF:	\$68,882
Seattle Youth Violence Prevention Initiative GF:	\$5,632,485
State funds (for ECEAP):	\$4,051,038
Total:	\$48,492,418
DEEL Costs	
Director's Office Division (includes Family and Ed Levy programs)	\$23,670,561
Finance and Administration Division	\$1,008,309
Early Learning Division	\$18,181,063
Seattle Youth Violence Prevention Initiative Division	\$5,632,485
Total:	\$48,492,418

2015 Proposed DEEL Budget

42.50 Total FTEs 15.5 FTEs from OFE 19.0 FTEs from HSD 8.0 FTE new

New bodies of work

- Higher Education Liaison
- Community Outreach
- Data Manager as a team lead for the data team
- Policy & Planning Strategic Advisor to guide integration of HSD and OFE programs
- Manager for Early Learning Division
- Two Early Education Specialists, Sr. for coaching (currently contracted out)
- SYVPI new Strategic Advisor for data and evaluation